



# Miles and Miles of Fundraising

Marching Miles is Ohio's yearlong journey to raise money in support of Credit Unions for Kids. Credit Unions for Kids is the national program through which credit unions raise money for Children's Miracle Network Hospitals. The Marching Miles journey culminates each Spring with our largest fundraiser of the year, the annual walk, where we celebrate and recognize the funds raised over the past year. Below is a list of fundraiser ideas your credit union can initiate to raise money for our Marching Miles Campaign.

[www.marchingmiles.com](http://www.marchingmiles.com)

## →50/50 Raffle

Raffle a chance to win cash with your employees. For every dollar raised, half of the pot goes to the winner and the other half goes to Marching Miles.

## →Candy Bar Sales

Sell candy bars with proceeds going to Marching Miles. World's Finest Chocolate offers candy bars branded with the CU4Kids logo.

## →Canister Decorations

Have employees decorate their own coin canister and ask members to vote for their favorite using spare change. The box with the most money at the end wins.

## →Cookbook Sales

Compile and sell a cookbook of employees'/members' recipes.

## →Counting on You

Fill a large container with jellybeans, lifesavers, paper clips, marbles, coins, M&Ms, or other small items. Advertise the grand prize and have members/employees guess (for a set donation) how many are in the container.

## →Employee Payroll Giving

Conduct an employee giving campaign through automatic paycheck deductions.

## →Incubator Change Campaign

Ask the local hospital for a piece of medical equipment that can act as a change collector. Have employees/members fill the incubator or other piece until it is full.

## →Kisses for Kids

Buy Hershey's Kisses candy and wrap in a colorful bag. Tie the package with a ribbon and add a note card that says "Kisses for Kids support children at our local Children's Hospital." Display them in your

location and sell them for a few dollars.

## →Light up a Child's Life

Set up a holiday tree with 1,000 lights on it, but leave the bulbs slightly unscrewed. With every donation a member turns a bulb on.

## →Shopping Spree

Sell entries into a drawing to win a shopping spree.

## →Book Sale

Dust those bookshelves and have a book sale.

## →Bake Sales

Hold a Friday bake sale for members.

## →Balloons/Paper Icons

Sell Children's Miracle Network Hospitals balloon icons (or specialty icons during the holidays) for \$1 each to members. Create teams to compete against each other to see who can raise more money from members. Visit [www.cu4kids.org](http://www.cu4kids.org) for more details.

## →Brown Bag Lunch Day

Everyone brings their lunch to work and donates the money they would have spent for lunch to the Marching Miles fund.

## →Car Window Washes

Teams can wash car windows (or cars for that matter) in your credit union drive thru.

## →Challenge by the Boss

Get the boss to agree that if every team member raises their minimum of \$100 that he'll dress up like a pig, shave his beard, sit in the dunking booth, or get a pie in the face, etc.

## →Change Jar

Participate in the Credit Unions for Kids Change a Child's Life Campaign and collect loose change from members.

## →Dedicate

Dedicate your personal effort to someone who has been a patient at your local Children's Hospital.

## →Dress Down Day

Ask every employee to contribute to your Marching Miles fund, and in return they will be allowed to "dress down" on a specified day at work.

## →Gift Wrapping

During the holidays, offer gift wrapping services at the credit union.

## →Handyman for a Day

Shovel snow, rake leaves or mow your neighbors lawn and donate your "fee" to Marching Miles.

## →Matching Funds

Ask your CEO/President to match the total raised by your team.

## →Miracle Jeans Day

Participate in Children's Miracle Network Hospital's annual Miracle Jeans Day. [www.miraclejeansday.com](http://www.miraclejeansday.com).

## →Pot Luck Lunches at the Workplace

Name every Wednesday "Marching Miles Pot Luck Day." Team members take turns preparing foods, salads, desserts, etc. and offer to employees at the workplace at a set price or donation.

## →Skip-A-Pay

For a donation members can skip a loan payment.

## →Vacation Day

Ask your boss if they can offer a bonus day off for the team member that raises the most money.