

Marching Miles for Miracle Kids

Frequently Asked Questions

What is Marching Miles for Miracle Kids?

Marching Miles for Miracle Kids is an Ohio statewide event to support Children's Miracle Network and Ohio's Children's Hospitals. The event happens annually in April and coincides with the Ohio Credit Union League's Annual Convention and the Cherry Blossom Run in Washington, DC. The event consists of a relay-style march beginning in one part of the state and ending at OCUL's convention site. Marchers raise donations for the event. Donations go to Ohio local Children's Hospitals.

Why has this event been developed?

Marching Miles for Miracle Kids has been developed for a variety of reasons.

- To raise money for Ohio Children's Hospitals
- To make a difference in the community
- To build credit union team spirit among all credit unions in Ohio
- To develop national awareness about Children's Miracle Network
- To leverage the Champions Across America Sponsorship of Co-Op Financial Services

How is the entire state getting involved?

While the relay starts at a specified location in the state and travels to the OCUL convention site, the entire state is encouraged to get involved by developing mini march-a-thons within their own community.

What is the fundraising goal this year?

Our 2010 goal is \$100,000!

What are the ways that funds are being raised and how are they being used?

First, and the primary method of fund raising is on-line fundraising. In this case - all monies go to Children's Miracle Network that are raised on-line. Plus, all funds raised by each Credit Union will be sent to the local Children's hospital.

Second, we have Credit Union sponsorships with a suggested donation amount based on asset size. These funds are being used to finance the underwriting costs of the event.

Third, we are raising funds through Corporate sponsorships. These funds are eligible to be used in 2 ways. First, if money is still needed to cover underwriting costs, Corporate sponsorship dollars will be used. IF the Ohio Credit Unions step up and sponsor 100% of the underwriting costs, the Corporate sponsorship funds will be added to other donations and donated directly to Children's Miracle Network!

What hospitals benefit from the money earned?

All Ohio Children's Hospitals will benefit from 100% of the money raised. Best of all, the money raised goes back to the LOCAL hospital. For example, if you live in Columbus and solicit

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donations, all of the donations you take in will go to Columbus Children's Hospital. Below is the list of Ohio Hospitals:

Akron Children's Hospital
Cincinnati Children's Hospital Medical Center
Nationwide Children's Hospital
The Children's Medical Center of Dayton
St. Vincent Mercy Children's Hospital in Toledo
Rainbow Babies & Children's Hospital of University Hospitals of Cleveland
Riley Hospital for Children
West Virginia University Children's Hospital

For donation purposes, what is Children's Miracle Network's tax identification number?

87-0387205

If someone prefers to make a donation with cash or a check, how do I handle it?

First, Sign-in as a "Returning On-Line Fundraiser" on the On-Line Fundraising web site. Then on the left choose "Manage Cash & Check:" - fill out the form with the sponsor (donor) information (this will make sure you and your chapter get credit for the donation).

Make checks payable to CMN. If you receive cash then convert into a cashiers check payable to CMN.

Please include the donors email address - this helps in getting the donor a valid tax receipt via email.

Then send the email address and check to:

Standard Register Federal CU
Attention: Karen Young
PO Box 1167
Dayton, OH 45401

Karen will verify the donation and forward it to CMN for final processing.

Can I fundraise and not participate in the March?

Yes. You can register on our fundraising site as a "Virtual" Marcher. This enables you to solicit donations but does not obligate you to participate in the actual March.

Do I have to fundraise to participate in the March?

While we have not made it a requirement, we strongly encourage that you at least make a donation of your own to participate in the March. Our minimum suggested donation is \$10. When you register online for the March, you may make a donation of your own through the website.

After the day's march is completed, how do I get back to my car?

It is the responsibility of each Marcher to find a way back to his or her vehicle. It may require coordinating with another Marcher to park one vehicle at the destination site and carpooling. The RV is available for emergency situations

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Can I bike, rollerblade, etc.?

Yes, as long as the terrain is appropriate and you do not pose any unsafe situations to the marchers.

Are dogs allowed?

Yes. Dogs should be on-leash so as to not interfere with other Marchers.

How do I register to participate in the March?

You may register for the March by visiting our fundraising site. Once you sign up as a fundraiser you will be required to answer questions that will specify what portion(s) of the March you are participating in.

What if I physically can't walk the entire length of the March?

An RV will be traveling with the Marchers to provide bathroom breaks, snacks, water, and a resting place.